

tivity CARES

2025 Annual Report

tivity HEALTH

Who we are

Caring is at the heart of who Tivity Health is, and we strive to make a meaningful difference every day. The stories in this report highlight how our collective efforts—big and small—come together to create positive change, strengthen our communities and reflect the values we live by.

Our Mission

To empower people, communities and partners through a shared passion to improve health and support life's journey.

Our Vision

Healthier, happier, more connected lives



Our Core Values



We Embody Healthier Living
We have a passion for health and create opportunities to improve lives. We are a trusted and caring leader, partnering to deliver results with meaningful impact.



We Celebrate Individuality
We believe the team benefits from valuing our unique journeys, backgrounds and experiences that create diversity of thought.



We Get Better Every Day
We are curious, learn from mistakes and creatively explore opportunities for improvement in our individual performance, processes, relationships and solutions with a sense of urgency.



We Talk it Out
We engage in honest, transparent and respectful communication with the intention to listen, learn and collaborate for success.



We Execute with Conviction
We leverage our strengths to achieve the best result, continuously evolving to anticipate and exceed expectations.



Tivity Cares: Driving Positive Change

What is Tivity Cares?

Tivity Cares embodies our commitment to being a good corporate citizen through delivering value to all stakeholders. Together, we can create a better world through the impact we make in our workplace, community and environment.

Tivity Cares is the heart of Tivity Health

We put care at the center of everything we do—acting responsibly, holding ourselves to high ethical standards, and working every day to improve health and vitality for all.

tivity CARES



Environmental Impact



Workplace Impact



Community Impact



Together, Building Stronger Communities

Tivity Cares partners with local non-profits that bridge the gap for underserved communities and aging adults, connecting them to vital health and social services. We share a common mission: empowering individuals to live healthier lives and fostering strong communities.

By working together, we create lasting social value, transform lives and inspire a ripple effect of well-being for future generations.

Community Partners

Fifty Forward

NASHVILLE, TN

Fifty Forward provides innovative programs and services for adults 50 and older to remain engaged in living their lives to the fullest.

About Care
Empowering Independent Living

CHANDLER, AZ

About Care provides free support services to homebound elderly and disabled residents in the Chandler, Arizona area. Their services include transportation, shopping and errands, computer assistance, and more. Their goal is to empower people to live independently in their own homes with dignity.

FLEECE & THANK YOU

Fleece & Thank You is dedicated to providing connection, comfort, and hope to children facing illness. Their goal is to provide every child facing hospital treatments with a colorful, comfortable fleece blanket.





Empowering Passion for Community Service

At Tivity Health, we recognize our colleagues' dedication to giving back. That's why we offer a generous **Corporate Service Day**, granting eight paid hours for each employee to volunteer with a cause they care about. This program fosters connection and social responsibility, with many colleagues choosing to participate in group activities alongside **our valued community partners**. Beyond this dedicated day, individual volunteer efforts are continuously encouraged throughout the year.

Colleagues in the Community

Below are just some of the organizations where our colleagues lend their time and talent:

- Light of Life Ministries, Inc.
- Interfaith Community Pads Inc
- Boys & Girls Clubs of LA Porte County Inc
- Camillus House Inc
- Clark County Food Bank
- Girls on the Run Chicago, Inc.
- Society of St Vincent De Paul District Council of Nashville TN
- Special Olympics Arizona Inc
- World Central Kitchen, Inc.





Workplace Culture

At Tivity Health, we believe our success hinges on a vibrant workplace culture. It's not just what we do, but how we do it together. That's why we cultivate an environment of continuous learning, where everyone feels included, valued and empowered to reach their full potential.

KNOW

- Enterprise-wide Town Halls with Q&A
- Function and Department Town Halls with open dialogue
- Business and industry-focused Lunch & Learns

GROW

- Virtual Group Learning Events
- Full Access to LinkedIn Learning
- Professional Development Planning

LIVE

- Prime Fitness benefits available to all colleagues
- Monthly resources focused on mental health, financial well-being and physical fitness
- Colleague connection events with in-person and virtual social forums creating positive workplace experiences

GIVE

Partnered with Bright Funds to expand our community impact. In 2025, our colleagues:

- Volunteered over 280 hours
- Donated thousands to impactful non-profit organizations



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