



HEALTHY AGING COALITION



The Healthy Aging Coalition was established as the Rural Aging Advisory Council by Tivity Health in 2017. From 2017 - 2020, the group was organized to secure expertise and support for a rural aging movement. The focus on rural aging was identified by Tivity Health in 2016, acknowledging the significant number of seniors living in rural communities and the need for a strong unified voice from multiple stakeholders.

Over the years, this stakeholder group expanded to include researchers, faith-based organizations, academia, industry experts, advocacy organizations, non-profit and community-based representatives, foundations, government, and businesses who have made significant recommendations on policy, legislative and regulatory issues impacting seniors.

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The group expanded to address other key issues that impact aging, including social isolation and loneliness, technology, health equity, nutrition, social determinants of health, and healthy aging. The diversity and expertise represented in the group is unique – aging, healthcare, rural, social, and human services – some of whom had never sat down at the same table to identify commonalities and opportunities for collaboration.

The Coalition has advocated for issues in key legislation--including social isolation and loneliness, the reauthorization of the Older Americans Act, food insecurity, and safety for the older adults during COVID-19. We have also provided collective feedback for executive branch initiatives, such as Healthy People 2030 and the recent White House Conference on Hunger, Nutrition and Health, including the pillar of physical fitness.



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The Coalition convened three Summits producing papers on a variety of topics. In the first event in 2017, the importance of addressing rural issues was a key focus. In 2018, stakeholders gathered to focus on the significance of social determinants of health. And in 2021, we honed in on social isolation and loneliness and highlighted recognized models of care from across the country. The participant engagement and media attention were phenomenal for each of the three Summits, as were the relationships developed.

Over the past five years, the Healthy Aging Coalition has grown in its influence and is recognized for its collaboration and partnership to each other and to other key decision makers and influencers. In acknowledging its growth, a new name was selected in 2020: the Healthy Aging Coalition. Under its new name, the same passion continued for empowering older adults, particularly those in underserved and minority communities. The goal is to ensure that all older adults live their best lives with equity, vitality, dignity, and purpose.



Tivity Health would like to thank the over **70 members** who have contributed to **three Connectivity Summits**, over **60 joint Hill visits**, **ten executive branch educational sessions**, over **30 advocacy letters and comments** and **three roundtables**. Members have successfully shared announcements and articles in the Healthy Aging Newsletter that has grown to over 2,000 subscribers. We would also like to acknowledge the great work and support from the law firm of Alston & Bird, and particularly Mike Park who has been an active contributor to the success of the Healthy Aging Coalition. With the support of our members, the Coalition will continue to serve as a catalyst for education, action, and change.

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